

PRESS RELEASE

IAAF/AL-BANK WORLD HALF MARATHON CHAMPIONSHIPS,
COPENHAGEN 29 MARCH 2014



YOUR WORLD CHAMPIONSHIPS MEDAL IS ONLY 21.1KM AWAY!

You don't have to be an elite runner to participate in the IAAF/AL-Bank World Half Marathon Championships. For the first time, this prestigious race is open to the public and you are invited to join 25,000 other recreational runners at the start line. The IAAF/AL-Bank World Half Marathon Championships will take place in Copenhagen on the 29th of March 2014.

Copenhagen, the cosmopolitan hub of Scandinavia, is well known for its perfect mix of medieval charm and urban coolness. The race will start and end at the beautiful baroque Christiansborg palace which also houses the Danish parliament. The route will take runners through the medieval city centre and past significant historical sites and along cobblestoned lanes.

"The course is fast, flat and scenic. I assure you – this course is the perfect setting for making personal bests," says Wilson Kipketer, former 3 time world champion and world record holder (800m) and the official ambassador of the event. Furthermore, the average temperature in Copenhagen in March is around 9 degrees celsius making it very conducive for a fast time.

The domestic race sold out within two days but runners outside of Denmark still have a chance to take part in this world championship mass race. Five thousand entries have been earmarked for international runners and these can be purchased at the official homepage of the race: <http://english.copenhagen2014.dk/Cms/>

Quick facts about the IAAF/AL-Bank World Half Marathon Championships 2014

Date: 29th of March 2014

Place: Copenhagen, Denmark

Quick facts: More than 300 elite runners from around 50 nations are expected to participate in Copenhagen in 2014. In addition 25,000 recreational runners from Denmark and abroad will also take part in the IAAF/AL-Bank World Half Marathon Championships.

Registration for entries from outside Denmark: <http://english.copenhagen2014.dk/Cms/>

Registration fee: 595 dkr.

Organisers: The Danish Athletic Federation, Sport Event Denmark, Wonderful Copenhagen and the Municipalities of Copenhagen and Frederiksberg are supporting the event.

Event ambassador: Wilson Kipketer, former three time world champion and world record holder (800m). Interview with Wilson Kipketer:

http://www.youtube.com/watch?v=OHMvC66EyFY&list=PLy-P7a-1mb-FoceXloWAO9yx_SALQ4TUI&index=1

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